

Win Rosenfeld

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EXECUTIVE PRODUCER– [Current TV](#)

The Sexy Liberal Comedy Tour, Top 10 Game-Changing Campaign Ads

The Sexy Liberal Comedy Tour is an hour-long documentary which takes viewers behind the scenes of 2012's best-selling comedy tour. The *Top 10 Game-Changing Campaign Ads* is a series of shorts that highlight and deconstruct the most influential campaign commercials in American history.

PRODUCER & CORRESPONDENT – [Current TV](#)

Wrote, produced and reported a five-part broadcast series on the TED conference. The segments highlight some of the more complex ideas there and present them in a rigorous but accessible way.

PRODUCER & CORRESPONDENT – [WNET/THIRTEEN](#)

Need to Know on PBS (2010-2012)

Need to Know is a new national news magazine program produced by WNET in New York. At NTK, I work on all aspects of the broadcast, from pitching, shooting and writing to supervising the editing and post-production for a wide variety of segments. I host the show's "Climate Desk" podcast and serve as the show's staff Correspondent regularly covering stories about science, social science and culture. I also launched many very popular online and interactive features for PBS.org during my time there.

PRODUCER – [The Slate Group](#)

Slate.com, SlateV.com, TheBigMoney.com, DoubleX.com (September 2008 –July 2010)

At Slate, my responsibilities included evolving the multimedia strategy by working with writers and editors on series development and content integration. I created and was featured in numerous video segments & podcasts for Slate.com and its partner sites. Many of these series are still top ranked downloads there today. I also spent a lot of time directing talent, coordinating interviews and editing.

VIDEO/MULTIMEDIA PRODUCER – [National Public Radio](#)

The Bryant Park Project (June 2007 – August 2008)

At NPR, I was the first full-time video producer in the history of the company. During my time there I executed and oversaw all video segments and podcasts originating from the New York office. I also appeared regularly on the live radio program. On a daily basis, I was responsible for extensive writing, producing and editing – for web, video and radio. I produced a wide variety of interviews, music segments, culture pieces, and traditional news/documentary stories.

PRODUCER/REPORTER/EDITOR – [WGBH](#)

NOVA scienceNOW (July 2004 – June 2007)

Nova scienceNOW is a magazine-style spinoff of the PBS science series, Nova. I produced, wrote and edited numerous segments in a wide variety of styles and lengths. I was responsible for extensive story structuring with a focus on making difficult subjects and topics comprehensible to a layperson audience. Working with animators, editors and composers on a daily basis, I made significant contributions to the overall evolution of Nova scienceNOW. I started developing my interest in web multimedia here as well, launching the first Nova scienceNOW podcast – which was ranked "most downloaded" on the iTunes music store.

ASSOCIATE PRODUCER/POST-PRODUCTION SUPERVISOR -WGBH

NOVA scienceNOW (July 2004 – December 2004)

I worked closely with the Executive Producer on designing and conceptualizing the "look" and "feel" of the show. My responsibilities also included coordinating crews and conducting interviews with numerous experts. In addition, I contributed to the editing, sound design and packaging of the show on both editorial and technical levels including Avid, Photoshop and field production.

ASSISTANT EDITOR/EDITOR - [Public Affairs Television](#)

NOW with Bill Moyers (November 2002 - July 2004)

– Edited several pieces for the show, including a segment in the Emmy winning hour, "Inside the Pentagon" and many of Bill Moyers' essays.

EDITOR-IN-CHIEF

1999- 2000 – the GUM

The Award winning Grinnell College humor magazine

EDUCATION

B.A. Grinnell College (Philosophy Major) Valedictorian, LaGuardia High School (Drama Major) Recipient of New York Public Library Minerva Award

OTHER SKILLS

Proficient in AVID, Final Cut Pro, Mac & Windows OS. Reasonably dry wit.

References available upon request.